

# Chanel Ginza Tokyo



**Project**  
6,068m<sup>2</sup> retail and office building

**Client**  
Chanel

**BLL's Assignment**  
Project Management

**Architect**  
Lead Architect: Peter Marino  
Local Architect: Ishimoto Kenchiku

**Contractor**  
Taisei Corporation

**Completion**  
December 2004



Chanel Ginza Building, located at the intersection of Ginza 2-Chome, has the world largest boutique area among the Chanel's retail shops and consists of 10 floors above & 1 floor below the ground level with the 21 mechanical parking spaces underneath the building.

The lead architect is Mr. Peter Marino who bases in New York. The building exterior, and interior of boutique, executive office and restaurant were designed by him.

Bovis Lend Lease was involved in the project from the procurement for the demolition contractor of the existing building on November, 2002 through the grand opening on December, 2004, mainly responsible for schedule, cost control, designer management and contractors' coordination. With more than 20 companies involved in the project, Bovis retained the

tight schedule and met the deadline of the grand opening.

The building has some unique characteristics, such as the Germany-made Curtain Wall on Chuo St. side, which sandwiches stainless steel grid, LEDs and roll blinds with the double glazed glass. This curtain wall becomes one gigantic display with the LED backlights and show various visual images including Chanel's tweed. The concept of the tweed is applied on rooftop green and interior design, which expresses the uniformed advocacy of the Chanel's design.

The restaurant is collaborated by Chanel and Mr. Alan Ducasse, Michelin's three-star chef, and its kitchen is well designed and user-friendly in detail.

